



4th Annual TAHIT Symposium on Language Access

August 13 & 14, 2010

United Way Community Resource Center Houston, TX

Its that time of year again! Its time for the greatest minds and organizations dealing with language access in Healthcare to come together and discuss the issues that affect them most. It is time for the largest symposium on language access in the southwestern United States....**AND** the Texas Association of Healthcare Interpreters and Translators (TAHIT) wants you to be a part of it!

TAHIT invites you to become a sponsor and/or exhibitor at the 4th Annual TAHIT Symposium on Language Access August 13th and 14th, 2010 in Houston, Texas. Houston is home to the Texas Medical Center which is the largest medical center in the world. The Texas Medical Center has over 160,000 visitors a day, 20,000 annual international visitors, and serves a local population that speaks over 90 languages of which 30% speak a language other than English in the home. Houston is the epicenter of multicultural Texas!

The purpose of the TAHIT Symposium on Language Access is to facilitate communication regarding language access and healthcare between government, provider, and individual stakeholders. Sponsorship of the 4th Annual TAHIT Symposium on Language Access provides an exceptional opportunity to showcase your organization's products, services, and commitment to equal access in healthcare, to the organizations that need your services and products most.

If you are interested in becoming a sponsor for the 4th Annual Symposium on Language Access, please visit <http://tahit2010.eventbrite.com/> or contact our Director of Outreach, Douglas Green at doug.green@translation-source.com.

Advertising Opportunities

Reach a diverse audience through advertising in our Symposium Program.

Full Page Ad (7.5" x 10")	\$250.00
Half Page Ad (7.5" x 4.75")	\$125.00
¼ Page Ad (3.5" x 2.5")	\$75.00
Business Card Size Ad (3.5" x 1.75")	\$50.00

Advertisements will be accepted in the following high-resolution formats: ***.bmp, *.jpg, or *.tif**. Hard copies will also be accepted, however, they will be scanned. The Symposium program will be printed in black & white. Any ads submitted in color will be included, but printed in black & white only. **Deadline for all advertising: July 30th, 2010.**

Sponsorship Opportunities

Platinum - \$5,000

- Announced/Publicized underwriter and stakeholder of the event
- Announced sponsorship of lunch or reception
- A full page "Thank you" Ad in the program
- One 6 foot table (no electricity)
- Logo displayed at registration area
- 3 complimentary registrations
- A full page ad in the program

Gold - \$2,500

- Announced sponsorship of lunch or reception
- Acknowledgement during the welcome session
- One 6 foot table (no electricity)
- Logo displayed at registration area



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- 1 complimentary registration
- A full page ad in the program

Silver - \$1000

- Announced sponsorship of 1 session
- Acknowledgement during the welcome session
- One 6 foot table (no electricity)
- Logo displayed at registration area
- 1 complimentary registration
- A 1/2 page ad in the program

Exhibitor - \$500

- One 6 foot table (no electricity)
- Acknowledgement during the welcome session
- A 1/4 page ad in the program

Thank you for your support of the 4th Annual TAHIT Symposium on Language Access!

